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January 11, 2025

2022

IBMAGAZINE.RO

ENTS AND FREE TIME, LIFESTYLE

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A Beating Heart That Refuses to Stop

October 15, 2025 /No Comments

I still remember the aftermovie a long time ago — a kaleidoscope of lights, sounds, emotions, and thousands of people, all sharing the same dream. 2025 was different. This year, Tomorrowland wasn't just a festival. It became a statement of resilience. And it became a dream that we want to experience. The fire, the music and an unbreakable bound to the people of Tomorrowland On July 16, 2025, just two days before opening, a massive fire erupted at the main stage, threatening to extinguish what many believed was the beating heart of the festival. But in that moment of shock, something else ignited: resolve....

ABOUT THE FOUNDER

ABOUT THE BLOG

Ileana Bălăceanu, the visionary behind IB Magazine, is a graduate of the Faculty of Communication and Public Relations in Cluj-Napoca and an accredited sommelier. Her love for storytelling has been a lifelong passion, fueling the creation of this cherished project.



Ibmagazine.ro is the place where stories combine with inspiration for everyday life. We started this project out of a passion for writing and the desire to share real experiences. From the great festivals in Romania and Europe, to travel, lifestyle, gastronomy and interviews with cool people. We are not just an online magazine, we are a community where energy, curiosity and zest for life meet. If you love music, travel, wine and stories told with a smile, you are in the right place. Play the articles, raise a virtual glass with us and let's discover together what a lifestyle lived with joy means. Since our humble beginnings, we've grown significantly, reaching an impressive 60,000 monthly readers who return for fresh lifestyle tips and captivating stories. Backed by extensive online expertise, we're proud to offer an all-inclusive mix of news, trends, and insights tailored to every taste.

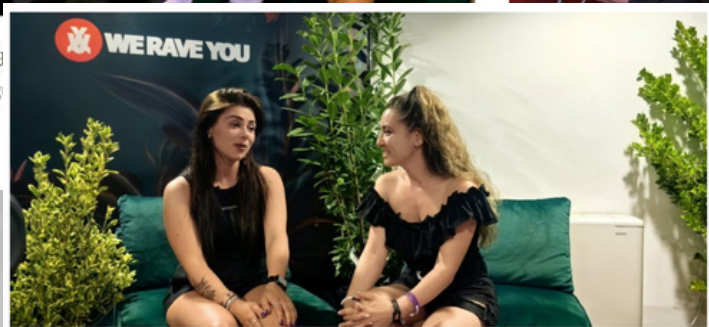
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